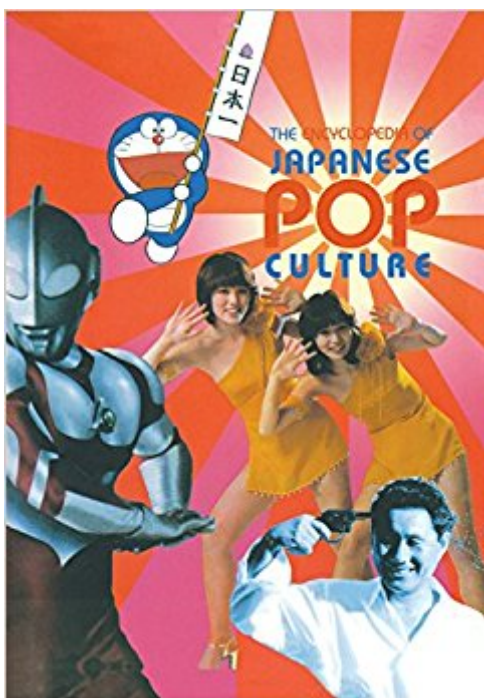


The book was found

The Encyclopedia Of Japanese Pop Culture



Synopsis

In the West, Japanese culture comes in the form of Power Rangers, Godzilla movies, and Sanrio products, but of course the indigenous pop culture is much richer. Rather than focus on what the rest of the world has already encountered, Mark Schilling provides an encyclopedic compendium of books, movies, music, comedians, and cultural scandals that have had the greatest impact in Japan. Thus, for the outsider, *The Encyclopedia of Japanese Pop Culture* is an insider's guide to post-war Japan. Not content to simply catalog his entries, Schilling provides real depth and analysis in his articles, opening up Japan's rich pop heritage to the world at large.

Book Information

Paperback: 344 pages

Publisher: Weatherhill; 1st edition (May 1, 1997)

Language: English

ISBN-10: 0834803801

ISBN-13: 978-0834803800

Product Dimensions: 7 x 0.8 x 9 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 15 customer reviews

Best Sellers Rank: #1,907,573 in Books (See Top 100 in Books) #65 in [Books > Humor & Entertainment > Pop Culture > Reference](#) #193 in [Books > Humor & Entertainment > Movies > Encyclopedias](#) #1524 in [Books > Reference > Encyclopedias & Subject Guides > Art](#)

Customer Reviews

In the West, Japanese culture comes in the form of Power Rangers, Godzilla movies, and Sanrio products, but of course the indigenous pop culture is much richer. Rather than focus on what the rest of the world has already encountered, Mark Schilling provides an encyclopedic compendium of books, movies, music, comedians, and cultural scandals that have had the greatest impact in Japan. Thus, for the outsider, *The Encyclopedia of Japanese Pop Culture* is an insider's guide to post-war Japan. Not content to simply catalog his entries, Schilling provides real depth and analysis in his articles, opening up Japan's rich pop heritage to the world at large.

"Japanese pop culture is the beta version of twenty-first century American pop culture. Mark Schilling's encyclopedia is an invaluable guide to a rich but labyrinthine subject. I use it not to look up what I don't know, but to find out what I should know." — Roger Ebert, movie critic "Over

seventy entries cover Japanese popular culture from 1945 to the present, covering music, comedy, fads, popular media, and all aspects which have fueled Japanese popular concerns over the decades. This does more than create listings of movements: it provides the historical references and connections essential to understanding how these interests developed." – Midwest Book Review

This is such a great read - I live in Japan and thought it would get me in touch with the people around me. Since most of the entries feature pop culture from the late 1950s through the early 1990s, though, what I've ended up with is a lot of fun stories which the Japanese 30-somethings around me have never even heard! The result? Everyone thinks I'm that weird foreigner who knows about and likes Pink Lady, who knows how many members there were in SMAP when they first started, and all the different generations of Ultraman. The author lives in Japan, and does know what he's talking about. He pokes fun at some of the goofy stars and trends which have come along, without ever getting mean about them. This makes for a highly readable book of short essays - highly recommended!

Awesome!!

I bought this as a gift so I can hardly speak to the subject matter. I will say that it is a rather large and well-made book.

I'm glad I got this book. I first saw it a long time ago in a Tower Books bookstore, and I thought it looked interesting, but I'd never gotten it until now, when I got it from .com. Good seller, item, and transaction AAAAA+++ From Cacilie

Book was torn at the spine, and had stickers on it (I assume it used to be a library book?). Not in the best shape, but still good. Interesting read.

Before you purchase this book, as yourself, "when have I ever seen a review of popular culture that covered everything?" The answer, probably, is never, and if so, this book won't change that. The author states as much in the introduction. Having said that, the book is very good at what it attempts to do, namely give novice readers a basic understanding of the key elements of Japanese popular culture in the post-War era. A book which covered every fad, popular music group, TV program and

movie during that time period would be larger than several phone books and would have a hard time selling. What this book does well is describe, in a fair amount of detail, the important cultural icons, from Misora Hibari and Sazae-san, through Pink Lady and Doraemon, ending with SMAP and Sailor Moon. If you're looking for a primer on Japanese pop culture over the last 50 years, this is the book. If you already have deep personal knowledge or are interested in only one thing (like anime), you may be disappointed. One other small problem with the book is that because it is in print form, the information is fixed in time, but Japanese culture goes on. In other words, some of the stuff in this book is dated. The concept of the book might better be served by a web site, but I doubt that Mr. Schilling could make a profit with such a site. If anybody decides to try though, please let me know. I'd visit!

Instead of cataloging the people and subcultures on the commercial fringe that Americans and other non-Japanese may be more familiar with, Schilling takes care to give the reader a broad view of actual Japanese pop culture from the post-WWII period through the mid-nineties. As to the criticism that Schiller chose to leave many things out of his encyclopedia: any other 320 page encyclopedia on pop culture that spanned fifty years would be much the same. As Schiller says himself in the Introduction, "The book could easily have contained twice as many articles, but I tried to put more emphasis on depth than breadth of coverage ..." I feel I now have a better understanding of Japanese 20th century pop culture, not just of the quirky, fringe, or subcultural elements that happen to make their way to other countries or have a large presence on the internet.

This book is a really interesting read if your curious about Japan. It tells you about a lot of popular people from Hitoshi Matsumoto to Beat Takeshi (guy on the covor with gun), popular classic anime from Doraemon (blue guy on cover) to Chibi Maruko-Chan, heros from the Power Rangers to Ultraman (front cover to the left), and alot more! The only problem I have with the book,which isnt the books fault, but it was puplished in 1997 so it's 14 years old and thats 14 years of Japanese pop culture missed like Pokemon! But the buy the book it's worth it!

[Download to continue reading...](#)

I Love My Dad (japanese kids books, japanese children books): kids books in japanese, japanese baby books, children japanese books (Japanese Bedtime Collection) (Japanese Edition) Japanese Gardens: An Introduction to Japanese Gardens and Their Design Principles (Japanese Gardens, Japanese Garden Designs, DIY Japanese Gardening, Japanese ... Japanese Landscape Design Book 1) I Love My Mom (japanese kids books, japanese children stories, bilingual japanese books):

japanese for kids (English Japanese Bilingual Collection) (Japanese Edition) Children's book:
Where is Santa. Santaha dokoda: Children's English-Japanese Picture Book (Bilingual Edition),
Japanese kids book,Japanese Baby book,Japanese ... Japanese English books for children 1) Let's
Pop Culture! o(^o^)o: A guide to Japanese culture by real Japanese high school students Joel
Whitburn's Top Pop Singles 1955-1993: Compiled from Billboard's Pop Singles Charts, 1955-1993
(Joel Whitburn's Top Pop Singles (Cumulative)) The Encyclopedia of Japanese Pop Culture Living
Language Japanese Complete Course, Revised & Updated (40 Lessons on 3 Compact Discs *
Coursebook * Japanese-English/English-Japanese Dictionary) (English and Japanese Edition)
Yokai Museum: The Art of Japanese Supernatural Beings from YUMOTO Koichi Collection
(Japanese, Japanese and Japanese Edition) Peekaboo baby. Japanese Baby Book: Children's
Picture Book English-Japanese (Bilingual Edition) Bilingual Picture book in English and Japanese ...
for children) (Volume 1) (Japanese Edition) I Love to Tell the Truth: english japanese children's
books,japanese baby books,japanese kids books (English Japanese Bilingual Collection) My Daddy
is the best!: (Bilingual Edition) English Japanese Children's Picture Book Bilingual Picture book in
English and Japanese,Japanese kids book ... for children) (Volume 7) (Japanese Edition) Welcome
to Japanese Food World: Unlock EVERY Secret of Cooking Through 500 AMAZING Japanese
Recipes (Japanese Cookbook, Japanese Cuisine, Asian Cookbook, Asian Cuisine) (Unlock Cooking,
Cookbook [#7]) Japanese Short Stories for Beginners: 8 Thrilling and Captivating Japanese Stories
to Expand Your Vocabulary and Learn Japanese While Having Fun Japanese Edition Petretti's
Soda-Pop Collectibles Price Guide: The Encyclopedia of Soda-Pop Collectibles From Abba to
Zoom: A Pop Culture Encyclopedia of the Late 20th Century 4 books in 1 - English to Japanese
Kids Flash Card Book: Black and White Edition: Learn Japanese Vocabulary for Children (Japanese
Bilingual Flashcards) I Love to Eat Fruits and Vegetables: English Japanese Bilingual Edition
(English Japanese Bilingual Collection) (Japanese Edition) Donguri Korokoro: A Japanese Song in
Japanese, Romaji and English with Vocabulary Guide (Easy Japanese) Basic Japanese Through
Comics Part 1: Compilation Of The First 24 Basic Japanese Columns From Mangajin Magazine
(English and Japanese Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)